

display ads

Palm Beach County, Florida Edition

Contact us at 561.626.5584 for information on extended Southeast Florida coverage: Natural Awakenings from the Keys to Palm Beach.

natural awakenings®

healthy living. healthy planet.

Advertising Insertion Order ~ An Agreement

Advertising Contract

black/white rates per month:

Display Ad	1 Month	6 Month 15% Discount	12 Month 25% Discount
Full Page	\$825.00	\$701.25	\$618.75
2/3 Page	\$602.00	\$511.70	\$451.50
1/2 Page	\$480.00	\$408.00	\$360.00
5/12 Page	\$420.00	\$357.00	\$315.00
1/3 Page	\$330.00	\$280.50	\$247.50
1/4 Page	\$264.00	\$224.40	\$198.00
1/6 Page	\$198.00	\$168.30	\$148.50
1/8 Page	\$149.00	\$126.65	\$111.75
Business Card	\$132.00	\$112.30	\$99.00
1/12 Page	\$107.00	\$90.95	\$80.25

Display Ad on our Covers & preferred specified locations in magazine

Inside Front	\$950.00	\$807.50	\$712.50
Page 3	\$950.00	\$807.50	\$712.50
Page 4 or 5	\$890.00	\$756.50	\$667.50
Page 6 or 7	\$860.00	\$731.00	\$645.00
Inside Back	\$950.00	\$807.50	\$712.50
Outside Back	\$1150.00	\$977.50	\$862.50

COLOR
1/12 to 1/8: \$50; 1/6 to 1/3 = \$75; 1/2 to 5/12 = \$100; 2/3 to full = \$125

CRG (Community Resource Guide)
Category requested: _____

*alone	\$99.00	\$84.15	\$74.25
with Display Ad:	\$49.50	\$49.50	\$49.50

____ add'l words in description @ \$1; ____ add'l items @ \$4; ____ .75" x 1" photo or logo \$10
*Agreement pricing is based on consecutive month placement in this edition of Natural Awakenings.

Ad to run: (month/year)
From / Through /

Price/Month _____

Layout/Design 20% of 1 month _____

Classified _____

Community Resource Guide _____

CRG Graphic/Logo or Additional Text _____

Calendar Section _____

Special Promotion _____

Color _____

Monthly Total: _____ First Month Total: _____

Master Card Visa Amex

CC#: _____

Exp. Date: _____ Sec. Code: _____

Paying by credit card: Your account will be billed by the 18th of the month prior to publication.

Broken contracts: Unearned discounts and administrative fee of \$25% of your monthly rate may be imposed (minimum of \$20). Should this become a collection problem, the client assumes all costs of collection, including, but not limited to court costs interest and legal fees.

Signature: _____

I agree to make each payment on or before the 18th of the month prior to publication.

Pricing is based on consecutive monthly placement in Natural Awakenings magazine. Prices listed are per month & annual billing is available.

Name: _____

Professional Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____

X

Signature _____ Date _____

TO ORDER: Fax or email the completed insertion order. If using the PDF email-able form, your total should calculate automatically (*initial layout/setup is not included in the form's total*). Click the Submit button to email this form
admin@NAPalmBeach.com
or Fax to: 561.656.0982

Mailing address
Natural Awakenings
13337 Windover Way
Palm Beach Gardens FL 33418

Billing & Renewals: First payment may be charged day of order. Subsequent credit/debit card charging is the tenth of the month prior to publication *unless specified otherwise). We choose not to send monthly bills. Charge confirmations will appear on your charge statement and email confirmations of each charge are sent if valid email address is provided. Agreements may be renewed automatically and will be based on the rates in force at the time of renewal. To cancel, notify us in writing at least one month before the end of your agreement term.

Broken Agreements: Unearned discounts and an administrative fee of 25% of your non-discounted rate (minimum \$30) are imposed on broken agreements. Should this become a collection problem, the client assumes all reasonable costs of collection, including, but not limited to court costs, interest and legal fees.

NAME: _____ INVOICE# _____